

# Renan Ribeiro Euzebio Filho

## International Management Master's Student

renan.euzebio@protonmail.com | linkedin.com/in/renan-ribeiro-euzebio

### PROFESSIONAL SUMMARY

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International Management and Sustainability master's student with a background in International Business and hands-on experience in B2B marketing, sales, business development, programming and design. Connects business strategy with digital tools, automation and clear communication to support responsible international growth.

### PROFESSIONAL EXPERIENCE

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**Associate Expert, Marketing & Sales (Working Student)** | Exelentic GmbH | Dusseldorf, Germany | Feb 2025 - Apr 2025

- Executed B2B marketing campaigns across European markets, generated and qualified leads, and supported business-development opportunities from outreach through follow-up.

**Marketing & Business Development (Internship)** | Exelentic GmbH | Dusseldorf, Germany | Oct 2024 - Feb 2025

- Coordinated PMO activities to keep projects organized and moving forward.
- Supported sales outreach and marketing execution across business-development initiatives.

**Freelance Graphic Designer** | Self-employed | Sao Paulo, Brazil | Jan 2018 - Mar 2019

- Delivered visual identities, marketing materials and digital assets aligned with client goals and brand needs.

### EDUCATION

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**Master's Degree, International Management & Sustainability** | OTH Amberg-Weiden | Weiden, Germany | Mar 2026 - Aug 2027 (expected)

**Bachelor of Arts, International Business** | OTH Amberg-Weiden | Weiden, Germany | Mar 2022 - Mar 2026

**High School & International Baccalaureate Graduate** | Franconian International School | Erlangen, Germany | 2019 - 2021

**High School** | Objetivo Ponta da Praia | Santos, Brazil | Jan 2017 - Apr 2019

### PROJECTS

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**Morpha** (morpha.app) - Private browser-based batch image conversion supporting HEIC, AVIF, WebP and other modern formats.

**Cup Chat** (cup.chat) - Account-free, anonymous private chat rooms powered by the Nostr protocol.

**Dashblock** (dashblock.app | GitHub) - Lightweight web SSH workspace with remote file management, editor and terminal access.

### SKILLS

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**Business:** International management, sustainability, B2B marketing, sales, business development, PMO, lead generation and market analysis

**Technical:** HTML, CSS, JavaScript, Jamstack, Python, automation thinking and digital tools

**Software:** Adobe Photoshop, Adobe Illustrator, Microsoft Excel and Microsoft PowerPoint

**Languages:** Portuguese (native), English (C2), German (B2), Spanish (B2)

### LEADERSHIP

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**Student Commencement Speaker, OTH Amberg-Weiden (2026)** - Selected as one of two student speakers and addressed students, faculty, families and guests in English at the graduation ceremony.